

Global Intergenerational Week 2026 Communications Guidance

As Official Country Lead for GIW26 we thank you for your continued support of Global Intergenerational Week taking place 24th – 30th April 2026. We would be delighted to see you promote/highlight your IG activities or simply support the campaign throughout the week 24th – 30th April.

This document provides some guidance, resources and suggestions for social media content during the week.



LGNI and the GIW26 Executive Team are asking that you sign up to become a supporter of GIW26 by adding your organisation logo's here - [Register as a Supporter of Intergenerational Week](#) (view existing supporters here too).

LGNI's Global IG Week page will be regularly updated with info and events - [Global Intergenerational Week 2026 – Linking Generations NI](#)

General Support post for GIW26!

LGNI would be delighted if your group/organisation/setting could post on social media to give your support to our campaign in Northern Ireland.

This year's key message is that intergenerational practice and connection is not just nice but essential! There is a graphic to support this (link further in this document). We would love it if you could share the wording below or feel free to use your own to showcase your work!

We are excited to be supporting #GIW26 in Northern Ireland and believe that intergenerational connections are not just nice but essential! Join @Linking Generations NI in celebrating everything #intergenerational in the communities we live, work and go to school across NI by sharing your stories, photos and support! Happy Global Intergenerational Week 2026!

For more information on #GIW26 in NI, events and resources keep an eye on our socials and webpage!



Showcase/Run Intergenerational Activities & Support Messaging during GIW26!

We are encouraging LGNI supporters to get involved on social media by showcasing their own intergenerational activity and organisation's messaging.

Each day of the GIW26 campaign follows a different theme and we would love it if you could use the campaign graphics to highlight the relevance of your intergenerational work to these themes and your organisation's messaging! The theme graphics for each day and other resources can be downloaded via - [Resources GIW26](#)

Run an intergenerational event during GIW26! Register your event and find out more via [Host an Intergenerational Event](#) LGNI have also created a GIW Ideas Pack for those interested in developing intergenerational activities to celebrate GIW26. This handy resource can be downloaded via our LGNI GIW26 Page [Global Intergenerational Week 2026 – Linking Generations NI](#)

Please use #GIW26 and tag LGNI socials in your post's so that we can share to inspire others! Also tag Public Health Agency NI who are kindly supporting LGNI's work on GIW this year and your local Council and MLA's if applicable!

GIW26 Daily Themes

Day 1 (24/04) : Let's Raise Intergenerational Awareness

Day 2 (25/04): Let's Challenge Ageism

Day 3 (26/04): Let's Challenge Social Isolation and Loneliness

Day 4 (27/04): Let's Celebrate Intergenerational Spaces and Communities

Day 5 (28/04): Let's Save the Planet... Together!

Day 6 (29/04): Let's Develop Intergenerational Workplaces

Day 7 (30/04): Let's Improve Intergenerational Quality and Sustainability

Use of graphics in social post examples below:



Any queries, partnership ideas or PR opportunities please contact Vicki Titterington 07732875409.